

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

1. (Currently Amended) A method for electronically displaying an on-demand listings guide, the method comprising:

simultaneously displaying an episodic series title for ~~[[a]]~~ an episodic series and a plurality of episode descriptions for episodes available on-demand for the episodic series;

displaying the episodic series title and episode descriptions within the same screen; and

displaying the episode descriptions without requiring prior user identification of the episodes available on-demand for the series.

2. (Currently Amended) The method of claim 1 further comprising simultaneously displaying a plurality of episodic series, wherein each displayed episodic series can be selected to display the plurality of episodes available on-demand for the selected series, wherein each episode is associated with only one of the plurality of episodic series.

3. (Original) The method of claim 1 wherein displaying the on-demand listings guide includes magnifying one of the plurality of displayed episodes in a window.

4. (Original) The method of claim 3 further comprising displaying in the window an episode title and an episode description for the selected episode.

5. (Original) The method of claim 3 further comprising displaying a number of actuatable buttons in the window, at least one of the buttons being a PREVIEW button to preview the selected episode.

6. (Original) The method of claim 5 wherein previewing the episode includes displaying the preview in the window.

7. (Original) The method of claim 5 wherein displaying the actuatable buttons includes at least displaying a GO TO SHOW button to order the selected episode.

8. (Original) The method of claim 5 wherein displaying the actuatable buttons includes displaying an ADULT LOCK button to prevent ordering of the selected episode.

9. (Original) The method of claim 5 wherein displaying the actuatable buttons includes displaying a RATE IT button to rate the selected episode.

10. (Original) The method of claim 1 further comprising ordering a selected episode for viewing, and further displaying a control panel during viewing of the selected episode, the control panel having actuatable buttons for executing operations relating to the selected episode.

11. (Original) The method of claim 10 wherein displaying the control panel includes displaying a button to enter a chat related to the selected episode.

12. (Original) The method of claim 10 wherein displaying the control panel includes displaying a button to record the selected episode.

13. (Currently Amended) The method of claim 1 further comprising providing navigation capability through the listings guide which includes scrolling the ~~series and~~ episode descriptions information into a fixed window to select ~~[[an]]~~ the corresponding episode for on-demand viewing.

14. (Currently Amended) The method of claim 13 wherein scrolling includes scrolling in a first direction to change the displayed episodic series and scrolling in a second direction to change the selected episode.

15. (Previously Presented) The method of claim 13 wherein the episode descriptions are scrolled into the window without any re-loading or refreshing.

16. (Previously Presented) The method of claim 1 wherein displaying the episode descriptions includes displaying an episode title adjoined to other episode information for ease of association.

17-37. (Canceled)

38. (Previously Presented) The method of claim 1 further comprising at least including a title and synopsis within each episode description.

39. (Previously Presented) The method of claim 1 further comprising streaming a selected one of the episodes over a VOD channel for on-demand viewing from a cable television VOD server.

40. (Previously Presented) The method of claim 1 further comprising displaying a preview image for a highlighted one of the episode titles, the preview image providing at least one static image from at least one scene of the episode.

41. (Previously Presented) The method of claim 1 further comprising simultaneously displaying preview images for at least two of the displayed episode titles, each preview image providing at least one static image from at least one scene of the corresponding episode.

42. (Currently Amended) For use with a computer product, a computer-readable medium comprising executable instructions for executing an [[An]] electronic programming guide (EPG) application on the computer product, the computer-readable medium including instructions configured to:

process episodic series information received from a television service provider over a television network used to carry television signals, the episodic series information listing a plurality of episodic series titles and a plurality of episode titles, each of the listed episode titles corresponding with an episode available on-demand for one of the episodic series titles;

provide a user controllable interface that allows a user to browse through and select one of the episodic series titles; and

automatically display at least a plurality of episode titles for the user selected episodic series title, wherein the displayed episode titles are limited to the episode titles listed in the episodic series information.

43. (Currently Amended) The [[application]] computer-readable medium of claim 42 further ~~configured~~ including instructions to display the episodes titles without requiring the user to identify the episode titles in advance of being displayed.

44. (Currently Amended) The [[application]] computer-readable medium of claim 42 further ~~configured~~ including instructions to display an episode synopsis for each displayed episode title.

45. (Currently Amended) The [[application]] computer-readable medium of claim 42 further ~~configured~~ including instructions to request configuration of a VOD channel used to provide on-demand viewing of a selected one of the episode titles.

46. (Currently Amended) A method of electronically displaying an on-demand listings guide, the method comprising:

providing a user controllable interface that allows a user to browse through and select one of a plurality of available episodic series titles; and

displaying episode descriptions for a plurality of episodes available on-demand for the selected episodic series title, wherein the displayed episode descriptions each at least include a title and synopsis for the corresponding episode.

47. (Previously Presented) The method of claim 46 further comprising limiting the displayed episode descriptions to episodes previously specified by a television service provider as being available for on-demand viewing.

48. (Currently Amended) The method of claim 46 further comprising ~~preventing displaying of the~~ episode descriptions without displaying episode descriptions for episodes available from a personal video recorder of the user.

49. (Cancel)

50. (Previously Presented) The method of claim 46 further comprising displaying a preview image for a highlighted one of the episode titles, the preview image providing at least one static image from at least one scene of the episode.